



30TH ANNUAL KELSEY RESEARCH FOUNDATION GOLF CLASSIC

**Monday, May 6, 2024
Golf Trails of The Woodlands**

SCHEDULE OF EVENTS

8:00AM – 9:30AM | REGISTRATION AND BREAKFAST

9:30AM | SHOTGUN START

3:00PM – 4:00PM | 19TH HOLE LUNCHEON

The event begins with breakfast and includes golfer games, gifts, snacks and beverages along course, 19th Hole Luncheon, award ceremony, and silent auction.

For more information: <https://www.kelseyresearch.com/krf-golf-classic-2024>

2024 TITLE SPONSOR



MAJOR SPONSORS



TEAM SPONSORSHIP OPPORTUNITIES

Each team will enjoy a round of golf, player gifts, breakfast, food stations and beverages along course, and buffet lunch at 19th Hole Luncheon.

TITLE SPONSOR • \$100,000 (1 AVAILABLE) Title Sponsor will have exclusive opportunity to brand the Golf Classic with a new logo identifier as well as opportunity for corporate executive to serve as honorary chair of the golf tournament; company logo featured prominently at the event and on all advertising, printed, and digital materials; **6 teams of 4 members for a total of 24 players** and **4 hole sponsor signs** placed in premium locations on both courses; in addition, every player will receive a KRF Golf Classic golf shirt.

30th ANNIVERSARY SPONSOR • \$50,000 (1 AVAILABLE) 30TH Anniversary Sponsor will have company logo featured prominently at the event and on all advertising, printed, and digital materials; **5 teams of 4 members for a total of 20 players**, **custom golf flags with company logo throughout both courses**, and **2 hole sponsor signs** placed in premium locations on both courses; in addition, every player will receive a KRF Golf Classic golf shirt.

PLAYER CART SPONSOR • \$40,000 (1 AVAILABLE) Player Cart Sponsor will have company logo exclusively displayed on every player cart on both courses as well as opportunity to include player goodie bag with branded promotional materials on each cart; company logo featured prominently at the event and on all advertising, printed, and digital materials; and **5 teams of 4 members for a total of 20 players** and **2 hole sponsor signs**.

19TH HOLE LUNCHEON SPONSOR • \$30,000 (1 AVAILABLE) Exclusively sponsor the 19th Hole Luncheon held after tournament play, company logo featured prominently at the luncheon and on all advertising, printed and digital materials; opportunity to handout branded promotional products at the luncheon; and **4 teams of 4 members for a total of 16 players**.

HOLE-IN-ONE CLASSIC SPONSOR • \$20,000 Hole-in-One Classic Sponsors will have company logo included on all advertising, printed, and digital materials; and **3 teams of 4 members for a total of 12 players** and **2 hole signs**.

BALL MARKER SPONSOR • \$15,000 (1 AVAILABLE) – Logo recognition on ball markers given to every Golf Classic player as well as company name on printed materials, event day signage, and website; and **3 teams of 4 members for a total of 12 players**.

COOLER SPONSOR • \$15,000 (1 AVAILABLE) – Logo recognition on coolers given to every Golf Classic player as well as company name on printed materials, event day signage, and website; and **3 teams of 4 members for a total of 12 players**.

GOLF BALL SPONSOR • \$15,000 (1 AVAILABLE) – Logo recognition on golf balls given to every Golf Classic player as well as company name on printed materials, event day signage, and website; and **3 teams of 4 members for a total of 12 players**.

FAIRWAY DRINKS SPONSOR • \$15,000 (1 AVAILABLE) – Sponsor of all drinks served on the course; opportunity for logo on each drink station, including all glasses and napkins (four total stations, two per course); opportunity to have volunteers at each station; company name on printed materials, event day signage, and website; and **3 teams of 4 members for a total of 12 players**.

GOLF TOWEL SPONSOR • \$15,000 (1 AVAILABLE) – Logo recognition on golf towels given to every Golf Classic player as well as company name on printed materials, event day signage, and website; and **3 teams of 4 members for a total of 12 players**.

CUSTOM SPECIALTY SPONSOR • \$15,000 – Logo recognition on custom item is available upon request. Sponsorship includes company name on printed materials, event day signage, and website; and receive **3 teams of 4 members for a total of 12 players**.

EAGLE CLASSIC SPONSOR • \$10,000 – Eagle Classic Sponsors will have company name included on printed materials; receive **3 teams of 4 members for a total of 12 players** and **1 hole sponsor sign**.

BIRDIE CLASSIC SPONSOR • \$6,000 – Birdie Classic Sponsors will have company name included on event day printed materials and will receive **2 teams of 4 players, for a total of 8 players** and **1 hole sponsor sign**.

PAR CLASSIC SPONSOR • \$3,000 – Par Classic Sponsors will have company name on event day printed materials and receive **1 team of 4 players**.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BREAKFAST BUFFET SPONSOR • \$5,000 (1 AVAILABLE) The breakfast sponsor will have company logo alongside the breakfast station as well as company name on printed materials, event day signage, and website.

DRIVING RANGE SPONSOR • \$2,500 (1 AVAILABLE) The driving range sponsor will have company logo on the driving range as well as company name on printed materials, event day signage, and website.

HOLE SPONSOR • \$1,250 Hole sponsors will have their company logo on a sign displayed on the golf course and company name on event day printed materials.

Corporate logos must be received by April 3, 2024 to be included event program
Sponsorships as of September 1, 2023 and subject to change until March 1, 2024



30th Annual KRF GOLF CLASSIC at the GOLF TRAILS of THE WOODLANDS COMMITMENT FORM

COMPANY/INDIVIDUAL NAME *(as it should appear on materials)*

CONTACT NAME

PHONE NUMBER

EMAIL ADDRESS

LEVELS OF SUPPORT

- | | | |
|---|--|--|
| <input type="checkbox"/> TITLE SPONSOR, \$100,000 | <input type="checkbox"/> BALL MARKER SPONSOR, \$15,000 | <input type="checkbox"/> EAGLE CLASSIC SPONSOR, \$10,000 |
| <input type="checkbox"/> 30th ANNIVERSARY SPONSOR, \$50,000 | <input type="checkbox"/> COOLER SPONSOR, \$15,000 | <input type="checkbox"/> BIRDIE CLASSIC SPONSOR, \$6,000 |
| <input type="checkbox"/> PLAYER CART SPONSOR, \$40,000 | <input type="checkbox"/> GOLF BALL SPONSOR, \$15,000 | <input type="checkbox"/> PAR CLASSIC SPONSOR, \$3,000 |
| <input type="checkbox"/> 19th HOLE LUNCHEON SPONSOR, \$30,000 | <input type="checkbox"/> FAIRWAY DRINK SPONSOR, \$15,000 | <input type="checkbox"/> BREAKFAST SPONSOR, \$5,000 |
| <input type="checkbox"/> HOLE-IN-ONE SPONSOR, \$20,000 | <input type="checkbox"/> GOLF TOWEL SPONSOR, \$15,000 | <input type="checkbox"/> DRIVING RANGE SPONSOR, \$2,500 |
| | <input type="checkbox"/> CUSTOM SPECIALITY SPONSOR, \$15,000 | <input type="checkbox"/> HOLE SPONSOR, \$1,250 |

GENERAL DONATION, \$ _____

PAYMENT INFORMATION

TOTAL AMOUNT: \$ _____

- ENCLOSED IS A CHECK PAYABLE TO **KELSEY RESEARCH FOUNDATION** PLEASE CHARGE TO: VISA MASTERCARD AMERICAN EXPRESS
MY COMPANY'S MATCHING GIFT FORM IS ENCLOSED.

NAME ON CARD _____

- PLEASE SEND ME AN INVOICE FOR \$ _____ CREDIT CARD NUMBER _____

DURING THE MONTH OF _____ EXPIRATION DATE _____ CVV BILLING _____ ZIP CODE _____

BY COMPLETING THIS FORM, YOU PLEDGE TO SUPPORT THE 30TH ANNUAL KRF GOLF CLASSIC.

Please note that in the event of a cancellation or rescheduled tournament due to weather or unforeseen circumstances, your sponsorship will be fully tax deductible and utilized to support KRF's area of greatest need.

Thank you for your support of Kelsey Research Foundation

Please email or mail completed form by **APRIL 5:**

Kelsey Research Foundation

Attention: Golf Classic 2024

5615 Kirby Drive, Suite 660, Houston, Texas 77005

For more information please contact:

Tara McNeill 713-442-1225 or Tara.McNeill@kelseyresearch.com

www.kelseyresearch.com/krf-golf-tournament

Kelsey Research Foundation is a 501(c)(3) nonprofit corporation (EIN 76-0637670).

Fair market value is \$300 per player.